



DALLAS BLACK
CHAMBER OF COMMERCE

PRESENTS



COWBOY COUTURE

Gala



• DECEMBER 12 •

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President's Message

Dear Friends, Partners, and Esteemed Guests,

We are thrilled to invite you to the Cowboy Couture Gala, an evening where style meets purpose, and our community comes together to create lasting change. On this special night, we will not only celebrate the rich heritage of our culture but also take meaningful steps toward empowering our future. The theme of this gala reflects our belief that, through collaboration, we can inspire extraordinary progress in our communities.

In a world that often highlights individual achievements, we at the Dallas Black Chamber of Commerce understand that true progress happens when we unite. Whether you're attending as a business leader, philanthropist, or community supporter, your involvement signals a shared commitment to uplifting and amplifying the voices of those who need it most. The Cowboy Couture Gala is a celebration of what we can accomplish when we join forces, share our talents, and pave the way for the next generation of innovators and changemakers.

As we prepare for this incredible event, we also look forward to a future of expanded impact, new opportunities, and stronger communities. Together, we will build on the legacy of those who came before us, honoring the responsibility and privilege of serving our community.

Thank you in advance for your support, generosity, and dedication to our shared vision. We look forward to celebrating with you and continuing the work of shaping a brighter, more inclusive future.

Harrison Blair

President/CEO of Dallas Black Chamber of Commerce



Welcome

The Dallas Black Chamber of Commerce is excited to announce the "Cowboy Couture Gala" on Thursday, December 12th 2024 (6-10PM). This will mark the 98th year celebration of DBCC and the annual Gala, an annual signature event, celebrating and recognizing the achievements of African American business leaders and entrepreneurs in the Dallas community. The Gala serves as a major fundraising event for the Dallas Black Chamber of Commerce supporting its mission of economic development and empowerment within the Black business community.



History

Founded in 1926, the DBCC is the oldest African American Chamber of Commerce in the United States. Over the years, the Gala has become a premier event that highlights the contributions of Black-owned businesses, professionals, and advocates who promote economic advancement and community development. The DBCC Gala has evolved to be a key event in the Dallas social and business calendar, attracting leaders from a wide range of industries.



Purpose

The primary purpose of the Gala is to:

Recognize Excellence: Honoring outstanding business and community leaders who have demonstrated exemplary leadership and success in their respective fields.

Fundraising: Generating financial support for the Chamber's programs, initiatives, and scholarships aimed at fostering economic growth, business development, and educational opportunities within the Black community.

Networking and Partnerships: The event also serves as an important networking opportunity for Black entrepreneurs, professionals, and allies to connect, exchange ideas, and build relationships.

Community Impact: It provides a platform to highlight the Chamber's impact throughout the year, celebrating the progress made toward economic empowerment for the Black community.

The Gala will feature high-profile speakers, entertainment, and awards further cementing its role as a vital component of the DBCC's ongoing mission.

Thank you in advance for your sponsorship. Deadline for sponsorship is Friday, November 15th.

Sponsorship Packages

PRESENTING SPONSORSHIP | \$75,000

TWO (2) PREMIUM TABLES FOR TEN (10) AT THE AWARDS GALA
PRESENTING NAMING RIGHTS OF THE EVENT
PICTURE OPPORTUNITY FOR FOUR (4) WITH THE ENTERTAINER
SPEAKING OPPORTUNITY
NAMING RIGHTS TO THE THOMAS L .HOUSTON LIFETIME
ACHIEVEMENT AWARD
SPECIAL ACKNOWLEDGEMENT & LISTING AS TITLE SPONSOR
VERBAL RECOGNITION DURING THE AWARDS GALA
COMPANY LOGO AS PRESENTING SPONSOR ON ALL SIGNAGE
AND WEB-BASED PLATFORMS

GOLD SPONSORSHIP | \$50,000

TWO (2) PREMIUM TABLES FOR TEN (10) AT AWARDS GALA
PICTURE OPPORTUNITY FOR FOUR (4) WITH THE ENTERTAINER
SPECIAL LISTING AS GOLD SPONSOR
VERBAL RECOGNITION DURING THE AWARDS GALA
COMPANY LOGO ON ALL SIGNAGE AND WEB-BASED PLATFORMS

SILVER SPONSORSHIP | \$25,000

A PREMIUM TABLE FOR TEN (10) AT AWARDS GALA
SPECIAL LISTING SILVER SPONSOR
VERBAL RECOGNITION DURING THE AWARDS GALA
COMPANY LOGO ON SIGNAGE AND WEB-BASED PLATFORMS

BRONZE SPONSORSHIP | \$10,000

PREMIUM TABLE FOR TEN (10) AT AWARDS GALA
SPECIAL LISTING AS BRONZE SPONSOR
COMPANY LOGO ON SIGNAGE AND WEB-BASED PLATFORMS



Sponsorship Form

Support our mission and become a sponsor for the Country Couture Gala
Please complete the form below to become a trusted sponsor.

Full Name

Title

Company Name

Company Address

Phone

Email Address

Select Sponsorship Level

- Presenting Sponsor: \$75,000
 Gold Sponsor: \$50,000

- Silver Sponsor: \$25,000
 Bronze Sponsor: \$10,000

Select payment option

- Via Check
Drop off at DBCC Location
- Via Check
Schedule Pick Up
- Pay Online

If paying via check, make payable to Dallas Black Chamber of Commerce. Upon completion, please send completed sponsor form and a png copy of your logo to Tigist Solomon via email at tsolomon@dbcc.org

If you plan to drop off your check, please drop off at our office located at the Martin Luther King, Jr. Community Center 2922 Martin Luther King Jr. Blvd, Suite A, Building 104 Dallas, TX 75215. Before dropping off, please contact Tigist Solomon via email at tsolomon@dbcc.org to schedule a time for your drop off.

Sponsorship Deadline November 15, 2024

Disclaimer: Your table will not be reserved until this form is completed and payment is delivered.